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Company Profile: Sparx Systems

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Sparx Systems specializes in high performance and scalable visual tools for the planning, design and construction of software intensive systems.

With customers in industries ranging from aerospace and automotive engineering to finance, defense, government, entertainment and telecommunications, Sparx Systems is a leading vendor of innovative solutions based on the Unified Modeling Language (UML) and its related specifications. A Contributing Member of the Object Management Group (OMG), Sparx Systems is committed to realizing the potential of model-driven development based on open standards.

The company's flagship product, Enterprise Architect, has received numerous accolades since its commercial release in August, 2000. Now at version 7.0, Enterprise Architect is the design tool of choice for over 100,000 registered users world wide.

In Brief:

- Involved in tool development since the mid-1990s
- Commercially released Enterprise Architect to the global market in 2000
- A privately owned, debt-free company
- Head office located in Creswick, Victoria, Australia
- Considerable investment into research and innovation
- Over 100,000 fully paid licenses sold
- Solid corporate uptake, with over 50% of the top 100 Forbes Global 2000 companies having volume licenses of Enterprise Architect
- Awards include 2006 JOLT Productivity Award and 2005 Consensus Software Quality Award
- Excellent reputation for providing fast and effective user support
- Strong history of product development and evolutionary product growth
- An active Contributing Member of the Object Management Group (OMG)

Products Overview:

- Enterprise Architect 7.0 is a highly extensible UML 2.1 based modeling and design tool. Suitable for very large models and widely dispersed teams, as well as smaller and more modest projects. Expands the traditional visual modeling environment with extensive project management, testing, maintenance and debugging extensions.

- MDG (Model Driven Generation) integration products and utilities
 - Integrate Enterprise Architect UML 2.1 into Visual Studio 2005
 - Integrate Enterprise Architect UML 2.1 into Eclipse Development Environment
 - Link to Microsoft Team Foundation Server
 - Link to Telelogic DOORS
 - Import diagrams from Microsoft Visio
 - Use the latest SysML modeling language within Enterprise Architect
 - Use the latest BPMN (Business Processing Modeling Notation) within Enterprise Architect
 - Use integrated tools for DDS (Distributed Data Services)
 - Extend Enterprise Architect's core modeling functionality to domain specific areas including CORBA, J2EE and others

Competitive Advantage

- Comprehensive support for the latest UML 2.1 specification
- High performance, scalable and team-based modeling environment
- Integrated project management, requirements modeling and maintenance tools
- Integrated debugging, testing and profiling
- Visualize executing code as UML sequence diagrams
- Exceptional reporting capability in either HTML or Word compatible RTF
- In-built support for 10 programming languages
- MDA transformation capability
- Integration with Visual Studio 2005 and Eclipse IDEs
- Highly cost effective – priced for the team, not the individual
- Support for emerging technologies like SysML, DDS, BPMN and others
- Responsive and strong development team committed to product growth

Industry Acceptance

The Sparx range of software is distributed across almost all industries where software and systems are developed. Industry segments include: finance, aerospace, web design and deployment, software development, consulting, banking, automobile manufacture, embedded design, government, military, education, standards organizations, open source projects, publishing, manufacturing, research, academia, and many more.

Principal Sales Channels

- Web-based e-store for direct purchasing and download through Sparx Systems.
- Global representation through 250+ regional partners that provide localized sales support, consultancy services and training courses.

- Sister companies in Europe (Germany), South America (Spain) and Japan that have developed localization products complementary to the core.
 - Spanish: Sparx Systems Argentina www.sparxsystems.com.ar
 - German: Sparx Systems Central Europe www.sparxsystems.at
 - Japanese: Sparx Systems Japan www.sparxsystems.jp

Training Partners

Our Global partner training consultants offer a full range of training services to cater for various levels of experience. Sparx Systems Approved Training Consultants not only offer packages in how to get the most out of Enterprise Architect, but also can offer training in UML modeling as well as a range of other domains.

Global Training partners:

- Training Partners www.sparxsystems.com/partners/trainers.html
- Sparx Partners www.sparxsystems.com/partners/

Technical Partners

Sparx Systems has a number of technical partnerships with companies that provide integration solutions and plug-ins for Enterprise Architect, as well as consulting services across a wide range of industries. Details of our Technical partners are available from the pages:

- Technical Partners www.sparxsystems.com/products/3rdparty.html
- VARs www.sparxsystems.com/partners/vars.html
- Resellers www.sparxsystems.com/partners/resellers.html

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