FOR IMMEDIATE RELEASE:

Sparx Systems Renews Annual Sponsorship with Object Management Group

Needham, MA – July 25, 2016 – The Object Management Group® (OMG®), an international, open membership, not-for-profit technology standards consortium, is pleased to announce that Sparx Systems is continuing its support of OMG as a Gold sponsor. As a global software company and vendor of the agile, collaborative visual modeling platform Enterprise Architect, Sparx Systems has been an annual sponsor of OMG since 2007 and has been actively involved in OMG for more than 10 years.

In addition, Sparx Systems is also a Contributing member of the OMG and a member of its Board of Directors. The company supports many OMG standards, including Unified Modeling Language™ (UML®), Systems Modeling Language (SysML®), Common Object Request Broker Architecture™ (CORBA®), Model Driven Architecture®, Business Process Model and Notation™, Data-Distribution Service™ and its enterprise architecture framework UML Profile for DoDAF/MODAF™ (UPDM™).

According to Geoff Sparks, CEO of Sparx Systems, "We value our long-term commitment to OMG because it is one of the most successful forums in the computer industry to create open integration standards for modeling platforms. Our membership pays dividends because it keeps us ahead of our competitors in the modeling space which aligns with our customers’ ability to model every stage of the planning and development process, so that they can plan for the future and make decisions that are more strategic to their businesses."

Dr. Richard Soley, OMG Chairman and CEO said, “Sparx Systems has always been a driving force in model-driven development. Its innovative tools are based on OMG’s UML and related specifications. We look forward to Sparx’s continued influence and expertise in model-driven development based on open standards.”

For more information on OMG sponsorship opportunities, visit http://www.omg.org/memberservices/annual-sponsorship.htm.
About Sparx Systems
Sparx Systems is a global software company specializing in high performance visual modeling platforms for planning, designing and constructing software-intensive systems. Sparx platforms are used by systems designers, corporate planners, business analysts, enterprise architects, standards developers and software engineers. Sparx modeling software is widely used in finance, defense, government, aerospace, automotive engineering, geospatial, entertainment, health, smart grid, aviation, retail and telecommunications. Over 80 per cent of Fortune 100 companies have licensed Sparx Systems flagship modeling platform Enterprise Architect.

In the past decade the Sparx user-base has grown from 30,000 to more than 380,000 individuals worldwide. Sparx Enterprise Architect provides robust support for team-wide collaboration, and can scale up from single-user deployment to teams with dozens or even hundreds of collaborators - including remote collaborators. Sparx software is price competitive even when deployed across the entire development team. First developed in 1998, the Sparx Systems' Enterprise Architect modeling platform was commercially released in 2000, and has enjoyed more than 15 years continuous development and growth.

About OMG
The Object Management Group® (OMG®) is an international, open membership, not-for-profit technology standards consortium. OMG Task Forces develop enterprise integration standards for a wide range of technologies and an even wider range of industries. OMG's modeling standards enable powerful visual design, execution and maintenance of software and other processes. Visit www.omg.org for more information.

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