

# ENTERPRISE ARCHITECTURE: CxO TOOLKIT FOR DIGITAL STRATEGY

Create customer centric, process driven business knowledge to allow teams to accelerate Digital Transformation

Architecture is the solution to make  
Enterprises future proof

- ✓ Provides insights to drive Enterprise Strategy
- ✓ Improves ability to adapt to disruptive technologies
- ✓ Aligns strategic vision of the business with IT infrastructure
- ✓ Maximizes ROI from IT architecture investments
- ✓ Improves Agility and reduces time to market
- ✓ Standardizes technology and expedites Cloud migration

Business Modeling  
(Business Architecture)

Capture the blueprint of  
existing Systems  
(Application Architecture)



## BUSINESS ARCHITECTURE

Enable a holistic view of Business. Create a coherent view of business capabilities aligned with the processes, organizational units and roles.

- ✓ Align business drivers with technical investments
- ✓ Foster reuse of IT assets
- ✓ Drive customer centric innovation and continuous improvement
- ✓ Effective portfolio rationalization

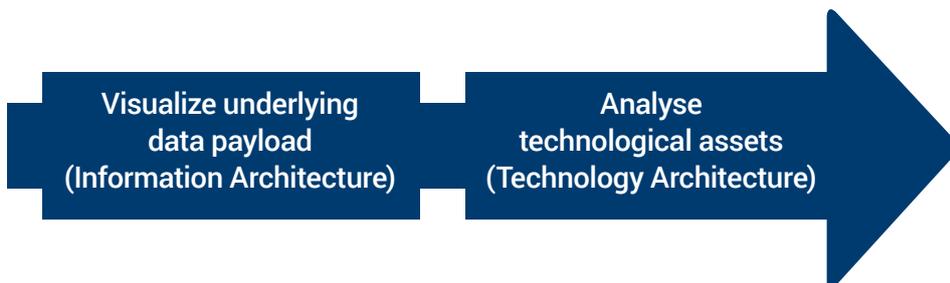


## APPLICATION AND INFORMATION ARCHITECTURE

Define the application landscape to harness architecture blueprint, understand capability fulfilment, inter-application payloads, technical debt, and much more.

- ✓ Identify areas for potential cost savings
- ✓ Minimize redundancy
- ✓ Better Agility to adapt to market trends
- ✓ Improve clarity on IT investments





## TECHNOLOGY ARCHITECTURE

Create a complete plan to support all your current and future products and applications. Describe the technology stack that underpins the Application landscape.

- ✓ Better planning and disaster recovery measures
- ✓ Simplify Cloud strategy execution
- ✓ Improve resource utilization
- ✓ Reduce maintenance costs



## ARCHITECTURE ROADMAPS

Dynamic roadmaps leverage the “hidden” dependencies and comprehensive tags that are modeled in the Enterprise Architect repository.

- ✓ Easy understand the cost and effect of new initiatives
- ✓ Assist decision making with key insights
- ✓ Ascertain Investment effectiveness and stay aligned with business
- ✓ Monitor and assess programs across the organization

# SPARX SYSTEMS

Sparx Systems specializes in comprehensive toolsets for Digital Enterprise Architecture. Our flagship modeling platform, enterprise Architect, complemented by Prolaborate, the state-of-the-art collaboration tool, lets you empower your Architects with the right tools to realize your Corporate Vision.

- ✓ Maximize architecture initiatives with the right tool to model your IT landscape
- ✓ Create your Digital Architecture platform to harness the power of your teams
- ✓ Enable faster design to execution by sharing curated business knowledge with stakeholders
- ✓ Foster transparency, agility and continuous improvement by building intuitive portals on top of your models

## Innovate and Collaborate



### Model

A proven modeling and design tool that bridge the gap between Business and IT



### Share

A powerful and unifying enterprise backbone for Enterprise Architect models

Prolaborate

### Engage

Discover the real value of Enterprise Architecture by engaging your teams

## Global Reach

80%

of the Fortune 100 Firms have Enterprise Architect

850,000

Registered users of EA, the largest installed base in the world

700

US Government departments have Enterprise Architect

## Get Started Now



Not clear yet?  
Book a Demo



Want to try?  
Take a free Trial



Ready to start?  
Purchase License

[www.sparxsystems.com](http://www.sparxsystems.com)